

A Student Success Story in 900 Seconds

(not really; more like 26 slides)

Vincent Windrow

Your friendly neighborhood Student Success Savant

vincent.windrow@mtsu.edu

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Objectives for Today ...

Show off my singing ability

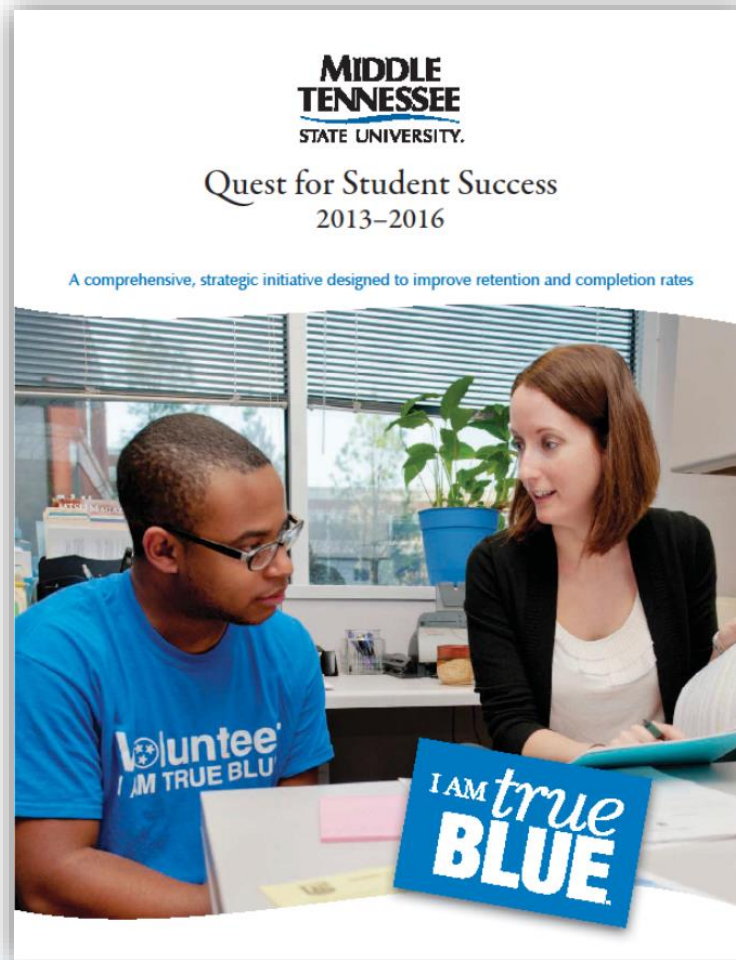
Take a bunch of selfies

Get more Twitter followers

Put five people to sleep

Wake ten people up

MTSU's Quest for Student Success



I AM *true* **BLUE**

Quest Philosophy

- Success is defined as a ***partnership between the student and university***. It requires the student's commitment to academic and personal achievement as well as MTSU's commitment to provide student support and an outstanding academic experience.

Quest Goals

1. MTSU will ***recruit students who value student success*** and have the potential to achieve in a student-centered culture.
2. MTSU will ***enhance the academic experience*** of students to better ensure success.
3. MTSU will facilitate student success through innovation and the use of ***data-informed best practices***.

Primary Initiatives 2014-Present

1. Advising enhancements
2. Course redesign
3. Learner support
4. Communication plans and systems, including performance metrics



Advising Enhancements

- MTSU is building one of the best advising systems in the country, has employed 87 of the finest advisors available, and has the most sophisticated advising software available in the world.



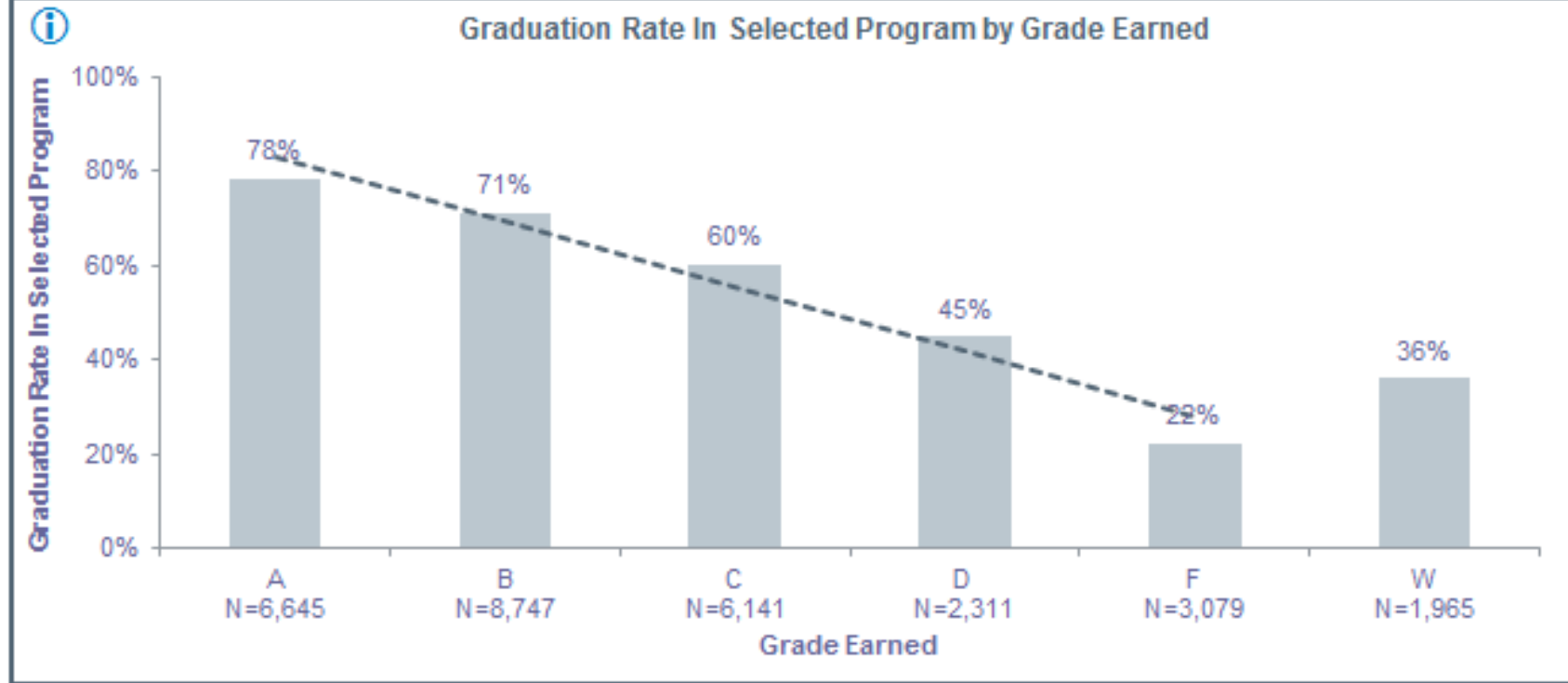
Advising Enhancements (cont)

- EAB SSC implementation and enhancements
 - One of the strongest startups in EAB history
- 70/30 principle
- Transformation of advising model
 - Old school vs new realities

Course Redesign

- To date, 28 courses will have been redesigned
- This includes 11 of MTSU's 12 most predictive courses

MTSU's Most Predictive Course: HIST 2020



Based on a historical analysis of 28,888 students

Learner Support

- Campus-wide tutoring began in 2014
- 140-180 sections have been supported over the past four semesters
- Supplemental Instruction pilot began this semester
- Campus-wide Lynda.com availability

Communication Plan, Performance Metrics

- Weekly student success updates
 - Distributed widely across campus
- Weekly tracking statistics
 - Current week, as compared to the same point in time for the past two years
 - At University, college, and program levels
 - By total, freshmen, sophomore and new transfers

Results to date ...

- Freshmen persistence +2.5%
- Freshmen retention is at 76.1%
- 50% freshmen earned 30+ credit hours
- National profile has been established
- *Wider campus involvement!*

From Disparity to Advantage

- Fall 2014 to Fall 2015 Retention by Gender and Race
- Black Students 74.7% (688)
- White Students 72.5% (1859)
- Black Males 67.2%
- Black Females 78.5%
- White Males 69.5%
- White Females 75.5%

Understanding the Elements of Successful Initiatives

- Unyielding support of executive leadership
- Relentless focus
- Open for opportunities
- Continuous measurement

Ten Keys to Student Success

Key #1

Student Success is born and nurtured in the classroom.

Ten Keys to Student Success

Key #2

The results will take time, but we cannot afford to take our time.

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Key #3

We will customize what worked elsewhere
and shape it to fit our context.

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Key #4

Our decisions are date-informed not data-driven.

Ten Keys to Student Success

Key #5

We will employ both high-tech and high-touch strategies to maximize our reach.

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Key #6

To maximize our momentum and synergy,
we are developing connective projects.

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Key #7

We are proud of the students we have and are committed to serving them.

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Key #8

Our Quest for Student Success includes all,
involves all and invites all.

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Key #9

Our most effective initiatives will affect the majority of our students.

Ten Keys to Student Success

Key #10

In terms of success, to have something else we must do something.

Questions?

I AM *true* **BLUE**