



JONES COLLEGE OF BUSINESS

**Pop In, Perk Up and Bounce Out:**  
Engaging Students through Relational Advising  
Amber Bollinger & Paula Calahan

# What types of events are you currently offering?

Academic Prep Workshops (Study Skills, Time Management)

Social Programming (Relationship Building)

Registration Based

Recovery (Probation)

Other

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# What are we Doing?

- Pop In \$650
  - Spring 2016/ 391
  - Fall 2016/ 476
  - Spring 2017/ 326
- Lunch On Us
  - Spring 2017/ 230/  
\$240
  - Fall 2017/ est. 400/  
\$430
- Perk Up \$325
- Bounce Out
  - Spring 2016/ \$2367.28
  - Spring 2017/ \$3684.10
- Registration Round Up
- Veterans Reception

# Things We Consider

- Our Communication Timeline
- Other activities/obligations
- Obviously, \$\$\$



MIDDLE  
TENNESSEE  
STATE UNIVERSITY



JONES COLLEGE OF BUSINESS



We  Our Students!

**Bounce Out**  
With the JCB Advisors



Need a pick-me-up?  
We're here to help!

# So Why is it Important?

“As trends in higher education shift from the recruitment of students towards retention, colleges and universities across the country are becoming more intentional about services and programming that will not only aid in their ability to keep students on campuses, but will assist with the student’s ability to accomplish their goals. It is here that the role of academic advising and the value of relationships become elevated.”

- Dionne Gordon-Starks, Drexel University

# References

- Gordon-Starks, D. (2015, September). Academic advising is relationship building. *Academic Advising Today*, 38(3). Retrieved from [http://www.nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/Academic-Advising-is-Relationship-Building.aspx]