

# TASSR Newsletter



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TASSR 2014, October 29-31, 2014,  
Renaissance Center, Dickson, TN



## Message from the President

*Dr. Karen Siska, Columbia State Community  
College*

The 2014 Fall TASSR Conference is just a few weeks away. Some excellent presentations in a variety of areas related to student success and retention are ready to be shared with this year's attendees. We encourage full-time colleagues, not only faculty, but retention specialists, enrollment management personnel, tutors, counselors, learning specialists, adjunct faculty, administrators, and students to join as we explore "Preparing for the Journey: Enrollment to Completion."

The three-day conference will include presentations from 4 nationally recognized student success and retention specialists, and you will have more than 25 concurrent sessions from which to choose on Thursday and Friday. You can visit with several vendors whose products and services support student success and retention. In addition, we have planned four buffet meals (Wednesday dinner, Thursday breakfast and lunch, and Friday Breakfast) and will have beverage breaks throughout the conference. Cost of the facility rental and services have increased, but we are still able to keep the cost to \$100 per person for the entire conference. Membership in TASSR is just \$20. Wow!

Since the Jackson Foundation gifted The Renaissance Center to Freed-Hardeman University in November 2013, some significant upgrades to the infrastructure of the building have occurred, and Wi-Fi is readily available throughout the facility. When the TASSR Executive Board met at the facility in September, we tested the Wi-Fi, and it was working very well. We will be using a new conference app known as TOPI, which can be downloaded to your wireless devices through the Apple (iPad or iPhone) or Google Play (Android) stores. The conference agenda and sessions schedule and room locations will be readily available with live updates and changes sent immediately to your device. You can also access conference handouts and other materials through TOPI. There are some really useful features that come with this app, and we will go over what you need to know during the general/meal sessions. One really nice feature is that you can network with other attendees at the conference and afterward. All of the

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2014 TASSR conference information/materials loaded on the app will be available to you for 12 months following the conference.

### **A Pre-conference Session – Wednesday, October 28, 2014 – 2:00-5:00 “Brain-Based Learning: The Essentials for the Journey”**

We are very pleased to offer a “first” for the TASSR Conference - a pre-conference session. Most of the time traditional 50-minute conference sessions provide us with excellent information and ideas to take and share with colleagues. However, there are some concepts and ideas that warrant spending additional “hands-on” time visualizing, practicing, and processing.



Dr. Carolyn Hopper,  
preconference workshop  
speaker

I have attended numerous national student success conferences and have listened and participated in many pre-conference sessions. I have found them to be some of the best and most helpful activities of the entire conference. I shared the idea of having a pre-conference session with the TASSR board several months ago and asked them to think about us offering one or two this year. When they agreed with the idea, I knew immediately I wanted to invite Dr. Carolyn Hopper, a nationally recognized learning specialist, author, and professor, to conduct the first 3-hour pre-conference. I have attended several of Dr. Hopper’s extended sessions at conferences throughout the United States and have always been inspired and motivated to return to my campus and begin to “change the world” for my students. I was thrilled when she agreed to be TASSR’s first pre-conference session presenter.

To attend Dr. Hopper’s session, “Brain-Based Learning: The Essentials for the Journey,” you need to register for it. As you complete the online registration process through Everbrite, [TASSR Conference Registration](#), and you click to pay, you will be taken to a page where you are asked to click on the items you are attending, and the last item on the page is the pre-conference registration. Be sure to click on that button if you want to join us. We definitely need a count of attendees to make sure we have the right size room and enough materials for each participant. The cost of the pre-conference is FREE! What a bargain!!

### **Keynote Addresses**

**Dr. Sue Cain**, a Senior Policy Advisor and Coordinator of College Readiness and Developmental Education at the Kentucky Council on Postsecondary Education, who many of you met and heard at last fall’s TASSR conference, is back and will be the first keynote speaker to officially begin our conference. Dr. Cain serves as a state and national representative on creating P-12, adult education, and postsecondary partnerships to align standards, assessments, and accountability systems. She leads work to identify, design, and implement policy and practices supporting college and career readiness and developmental education transformation.



Dr. Sue Cain

Her presentation, which will be during the Thursday morning breakfast and general session, is entitled, “Secondary and Postsecondary Partnerships for College Readiness.” Later in the day, Dr. Cain will continue her discussion in a 50-minute session on “The Impact of Creating and Sustaining Secondary and Postsecondary Partnerships for College Readiness.”

We are pleased to welcome co-presenters, **Mr. Wayne Jackson and Mr. Tony Davis**, who will deliver our second keynote address for the conference during Thursday's luncheon and awards ceremony. Some of you may have heard Mr. Jackson's presentation at MTSU's Summit this past spring. The conference presentation is entitled, "How to Develop a Mentoring Program." Some of you will no doubt want to join Mr. Jackson and Mr. Davis later in the conference for their concurrent session entitled, "How to Retain the Multicultural Male."

Wayne Jackson is an award winning student affairs administrator and Director of the Multicultural Academic and Support Services Department at the University of Central Florida, where he provides academic support for more than 31,000 multicultural and first generation students on the UCF campus. Mr. Jackson was awarded the 2010 NACADA Outstanding Institutional Advising Program Certificate of Merit for his leadership in directing the department's summer bridge program called SOAR (Seizing Opportunities for Achievement and Retention). Maurice A. "Tony" Davis is a native of Clarksburg, WV, and he graduated from West Virginia Wesleyan College with a BA in Youth Services and West Virginia University with an MA in Counseling. He is enrolled in the Counseling Psychology Ph.D. program at Teacher's College of Columbia University. Currently, he serves as a Counselor at Montgomery County Community College (MCCC), Blue Bell, PA. His previous post at the college was Assistant Director of Admissions where he founded the Montgomery County Alliance of Black Students (MABS).



Tony Davis (L) and  
Wayne Jackson (R)

## Concurrent Sessions

We have over 25 concurrent presentations this year, too many to put into one day of our conference, so we will have sessions on Friday morning. Your colleagues have spent much time and effort in preparation to share their research and expertise, so please plan to join us on both Thursday and Friday morning as well. Friday's conference agenda concludes at 11:00, so you will have plenty of time to check out of your hotel and be on your way to your next destination.

## General Business Meeting

We have reserved the TASSR general business meeting for Friday morning during our buffet breakfast. I sincerely hope that many of you will stay overnight or drive back in to join us for the meeting, and then please stay for the final concurrent sessions. This is an important time in the life of this organization. New TASSR officers will be joining the Executive Board, and some of us will be rotating out of our current positions.

## Good Food and Fellowship

Following the traditions of many southern events, food is always at the heart of gatherings. This conference is certainly no exception and will continue this tradition. The catering service does an excellent job of preparing meals for their guests. We have sampled a number of their food items and can attest to the food being "quite good." Back by popular demand, the "pecan cobbler" will be on Thursday's lunch buffet, so remember to save some room! We have attempted to plan well-balanced meals and will do our best to be particularly mindful of those with specific dietary restrictions. As you fill out the registration form, if you have a dietary restriction, please indicate that so we can work with the catering staff to make sure you have meals you can eat. We must submit our meal requests no later than 12:00 noon, Friday, October 17, 2014, so please let us know of any food restrictions by that time. Any special food requests coming to us after that date may not be accommodated.

## Hotel Accommodations

There is not a designated hotel for the TASSR conference, but there are several hotels in close proximity to The Renaissance Center. If applicable to your institution, be sure to ask for the “state government rate” when making your reservation. The Holiday Inn Express, Hampton Inn, Comfort Inn, and Best Western Inn are all in close proximity to each other and near Interstate 40.

I look forward to seeing each of you at The Renaissance Center in Dickson, Tennessee on October 28-31, 2014.

Until then . . .  
Karen

## Upcoming Conferences

<b>TASSR 2014</b>	<b>October 29-31, 2014</b>	<b>Renaissance Center, Dickson, TN</b>	<a href="http://www.tassr.org">www.tassr.org</a>
NADE 2015	February 25-28, 2015	TD Convention Center, Greenville, SC	<a href="http://www.nade2015.net">www.nade2015.net</a>
NADE 2016	March 15-19, 2016	Anaheim Marriott, Anaheim, CA	

The *TASSR Newsletter* is published online every winter, spring, and fall, a few weeks after each board meeting. Deadline for the next newsletter will be January 26, 2015. Submissions of articles or announcements of any length (one paragraph to about 7 pages) related to student success or retention in Tennessee are welcome. Email submissions to Daryl Stephens, newsletter editor, at [stephen@etsu.edu](mailto:stephen@etsu.edu). These can be in the text in the body of the email or attachments in any of the following formats: TXT, DOC, DOCX, RTF, WPD, ODT. Photographs of TASSR or NADE-related events are welcome also.

## TASSR to Honor Outstanding Members, Students

The 2014 TASSR Conference will begin October 29, 2014, and during the conference the Awards Committee will present two prestigious awards!

The **TASSR Award for Outstanding Service to Students in Learning Support Programs** recognizes long-term contribution of time and energy to students in Learning Support Programs by a TASSR member. Criteria for evaluation include the following: (a) nominee will have spent approximately half or more of their time serving learning support students through teaching and/or administration for at least five years; (b) evaluation will include both the nominee's record of service and recognition by others; (c) nominee must be a member of TASSR at the time of nomination.

The **TASSR Award to an Outstanding Alumnus of a Learning Support Program**

recognizes a student who has been in a Learning Support Program and who has distinguished him/herself in other areas of life. Criteria for evaluation include the following: (a) the nominee must have completed at least two learning support courses or participated in at least two of the following support program activities: TRIO Upward Bound, TRIO Student Support Services, high school-to-college bridge program, special admissions program, enrollment in learning support classes (e.g., math, writing, learning strategies, reading); (b) the nominee must have outstanding accomplishments outside the classroom.

Watch the TASSR website for the deadlines for nominations.

Meredeth McCoy, Awards Chair  
Columbia State Community College  
[mmccoy@columbiastate.edu](mailto:mmccoy@columbiastate.edu)

## TASSR 2014: Preparing for the Journey: Enrollment to Completion

### List of Concurrent Sessions for October 30 and 31, 2014

**Strands:** AS= Access to Success, AV= Advisement, CD=Completion Delivery, FYE = Student Success, J= TASSR Journal M=Math, R=Reading, S=Support Services, SYE=Sophomore Year Experience, T=Technology, TS=Teaching Strategies, W=Writing, O=Other, ALL=All Strands

#	Title	Strand
<b>Thursday - Concurrent Session 1: 9:30 – 10:25</b>		
1A	We Are All ESOL Students: Academic English as a Foreign Language	R, W, TS, FYE
1B	The GPS: Using the QEP to Promote Academic Success and Growth and Purpose for Students	AS, SS, SYE
1C	Effective Use of Conditional Release of Course Materials	M,T, TS
1D	The Retention Triangle: Connecting Teachers, Teammates, and Tutors	M, R, W, TS, FYE
1E	Apps in the Class! Bring Out Your Phones!	W, T
<b>Thursday - Concurrent Session 2: 10:35 – 11:25</b>		
2A	Adult Learners: You Can't Step in the Same River Twice	AS,AV,CD, FYE,SS
2B	Preparing Students for College Academic Reading	R,T
2C	Using Adaptive learning Tools and Data Analytics to Improve Student Outcomes	AS, S, T, TS, AV, CD
2D	Removing the Stigma of Learning Support	M,R,W,AV
<b>Thursday - Concurrent Session 3: 11:35 – 12:25</b>		
3A	Journal of Student Success and Retention: How to Get Published or Serve as a Reviewer	TASSR Journal
3B	During Change: Honoring the Past and Building Faculty Morale for the Future	O
3C	Using Student Success Products Integrated in D2L	M,R,W,AV,AS,TS,T
3D	The Impact of Creating and Sustaining Secondary and Postsecondary Partnerships for College Readiness	O
<b>Thursday - Concurrent Session 4: 02:30 - 03:20</b>		
4A	Turning Learning on its Head: The Transformational Potential of the Flipped Classroom	TS,T,AS
4B	Diving into the Reading Challenge	R, T
4C	How to Develop a Mentoring Program	S
4D	Proactive and Redirect Advising: Strategies for Working With Two Different Populations of Students in Academic Transition	AS,AV,S, FYE
4E	D <sup>4</sup> Division Divas Reprise and Revise: Bridging Mathematics and Fabulousness	M,TS,T
<b>Thursday - Concurrent Session 5: 03:35 – 04:25</b>		
5A	An Adaptive Approach to Integrated Reading and Writing	T,S,AV,O
5B	CLIM <sup>2</sup> – Creative Learning in Mathematics with Multimedia	M,S,TS,T
5C	Bridging the Gap between Learning Support and College Level Courses	M,R,W,AV,S,CD
5D	Positive Feedback Initiatives in Student Success Software	AS,AV,S,T
5E	Open Discussion: Issues in Reading and Writing Initiatives	R,W,AS
<b>Friday - Concurrent Session: 10:00 – 10:50</b>		
6A	Mobilization Pilot for LS Writing Students	W, T
6B	Post Spring Break Retention	R
6C	Drive-thru Mathematics: 5 Super-sized, Fun, and Cheap Hands-on Classroom Activities	M,S,TS
6D	How to Retain Multicultural Males	S,AV,O

## List of Hotels and Motels in the Dickson Area

*This is not an exhaustive list, but lists the most commonly mentioned places of lodging. No endorsement of any particular place is implied. Ask for the state rate when you book your hotel, and bring your faculty/staff ID with you at check-in.*

### Hotels Near the Intersection of Interstate 40 and Tennessee Highway 46:

*These are a couple of miles south of the Renaissance Center.*



### South of I-40:

#### **Holiday Inn Express Hotel & Suites Dickson**

100 Barzani Blvd  
Dickson, TN 37055  
(615) 446-2781

[http://www.ihg.com/holidayinnexpress/hotels/us/en/dickson/dkson/hoteldetail?cm\\_mmc=GoogleMaps--ex--USEN--dkson](http://www.ihg.com/holidayinnexpress/hotels/us/en/dickson/dkson/hoteldetail?cm_mmc=GoogleMaps--ex--USEN--dkson)

#### **Days Inn Dickson**

2415 Tennessee 46  
Dickson, TN 37055  
(615) 740-7475

[http://www.daysinn.com/hotels/tennessee/dickson/days-inn-dickson/hotel-overview?reg=Local--all--DI--all&cid=IP\\_Local&wid=local](http://www.daysinn.com/hotels/tennessee/dickson/days-inn-dickson/hotel-overview?reg=Local--all--DI--all&cid=IP_Local&wid=local)

### North of I-40:

#### **Best Western Executive Inn Dickson**

2338 Tennessee 46  
Dickson, TN 37055  
(615) 446-0541

[www.bwdickson.com](http://www.bwdickson.com)

#### **Hampton Inn Dickson**

1080 E Christi Dr  
Dickson, TN 37055  
(615) 446-1088

<http://hamptoninn3.hilton.com/en/hotels/tennessee/hampton-inn-dickson-DICTNHX/index.html>

#### **Comfort Inn**

1085 E Christi Dr  
Dickson, TN 37055  
(615) 740-1000

<http://www.comfortinn.com/hotel-dickson-tennessee-TN351>

#### **GuestHouse International Inn and Suites**

1055 E Christi Dr  
Dickson, TN 37055  
(615) 740-0074

<http://www.guesthouseintl.com/hotels/dickson>

#### **Econo Lodge Inn and Suites**

1025 E Christi Dr  
Dickson, TN 37055  
(615) 441-5252

<http://www.econolodge.com/hotel-dickson-tennessee-TN032>

#### **Motel 6 Dickson**

2325 Tennessee 46  
Dickson, TN 37055  
(615) 446-2423

[http://www.motel6.com/reservations/motel\\_detail.aspx?num=4226](http://www.motel6.com/reservations/motel_detail.aspx?num=4226)

#### **Super 8 Dickson**

150 Suzanne Dr  
Dickson, TN 37055  
(615) 446-1923

[http://www.super8.com/hotels/tennessee/dickson/super-8-dickson/hotel-overview?hotel\\_id=08550&cid=local](http://www.super8.com/hotels/tennessee/dickson/super-8-dickson/hotel-overview?hotel_id=08550&cid=local)

### 7 Miles East of Dickson: (Special rate for state employees)

#### **Inn at Montgomery Bell State Park**

1020 Jackson Hill Road  
Burns, TN 37029  
615-797-3101  
800-250-8613

<https://apps.tn.gov/parks/>

Have you checked out our redesigned website?

[www.tassr.org](http://www.tassr.org)

## Kellogg Institute 2015 -- June 20 – July 17



Since 1980, the Kellogg Institute for the Certification of Adult and Developmental Educators has offered an advanced professional development and certification program for those seeking to enhance their knowledge of the field and improve developmental and learning assistance programs. Sponsored by the National Institute for Developmental Education on the campus of Appalachian State University, the Kellogg Institute provides an intensive 4-week summer residential learning experience during which participants design a practicum project to be carried out on their home campuses. Three hours of graduate credit are earned upon completion of the practicum project.

Grounded in theory and research, Kellogg Institute seminars are led by experts in fields such as Assessment and Placement, Designing Learning Environments, Academic Support Services, Technology in the Developmental Education Classroom, and Program Evaluation. Special Interest groups meet to discuss challenges and share solutions. Discussion of national policy issues related to developmental education is an important component of the Kellogg experience as well.

Kellogg alumni comprise a network of scholar-practitioners, empowered to advocate for best practices in developmental education and student success at their home institutions and beyond.

Participants in the Kellogg Institute design practicum projects to:

- Develop student assessment systems
- Design a program evaluation system
- Conduct program evaluation activities
- Use principles of instructional design and adult learning theory to inform teaching
- Improve student retention
- Promote students' academic and personal development

**Who We Are:** The National Center for Developmental Education (NCDE) provides instruction, training programs, research, and other services consistent with the purpose of developmental education and the missions of Appalachian State University and the Reich College of Education. These services are provided to a national audience of professionals dedicated to serving underprepared and disadvantaged college students. In addition to the graduate programs in developmental education and the Kellogg Institute, the NCDE also provides specialized workshops and training sessions on a contract or fee basis. The content of these sessions is designed according to the professional development needs of a particular audience.

**Applications for the 2015 Kellogg Institute are now being accepted. For more information, visit [www.ncde.appstate.edu/kellogg](http://www.ncde.appstate.edu/kellogg) or e-mail [kelloqq@appstate.edu](mailto:kelloqq@appstate.edu)**

**[Or call \(828\) 262-2805](tel:8282622805)**

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